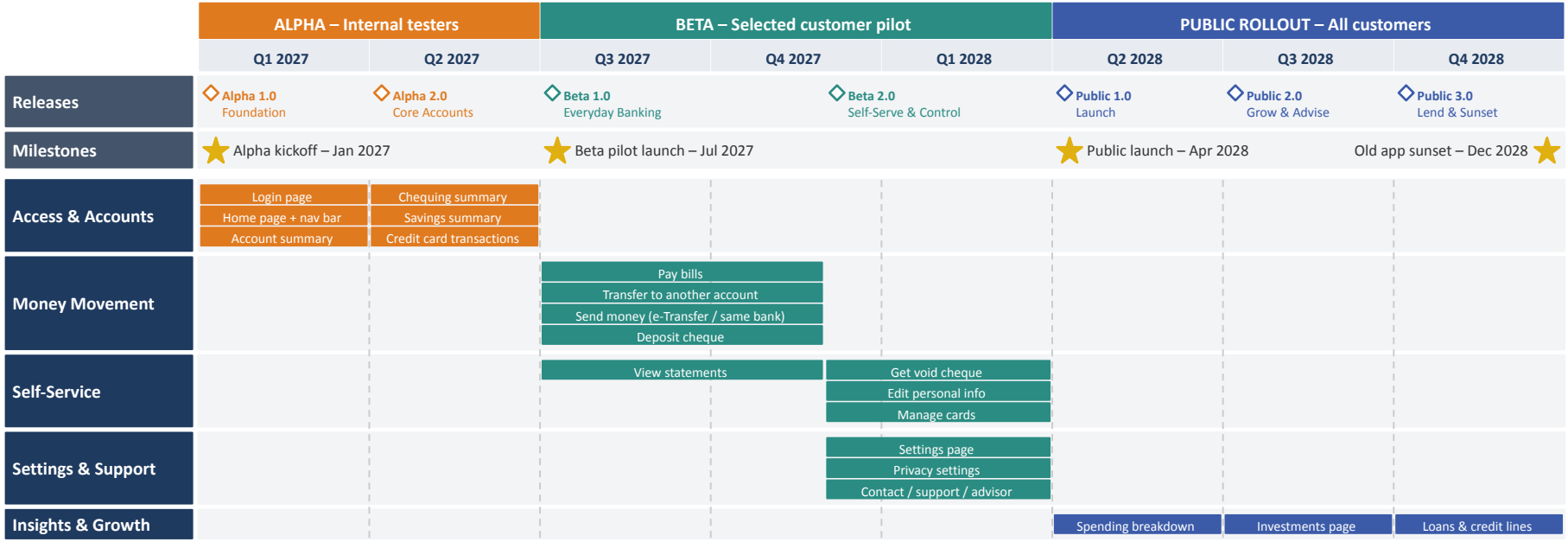
The Trust Bank Inc – Native Mobile App (iOS & Android) Product Roadmap

24-month plan (Jan 2027 – Dec 2028) | Alpha → Beta → Public rollout | iOS and Android built in parallel with identical features | Prepared by: Saraphtha Sasikumar



Alpha 1.0 – Goal
Foundation
Jan – Mar 2027

Share the native architecture and secure access; testers sign in and see all accounts.

Alpha 2.0 – Goal
Core Accounts
Apr – Jun 2027

Full view of chequing, savings and credit card activity; validate data and iOS/Android parity.

Beta 1.0 – Goal
Everyday Banking
Jul – Nov 2027

Pilot customers move money and handle routine tasks in-app, so daily banking leaves the old app.

Beta 2.0 – Goal
Self-Serve & Control
Dec 2027 – Mar 2028

Customers control profile, cards and privacy and get help; app hardened from pilot feedback.

Public 1.0 – Goal
Launch
Apr – Jun 2028

Open to all customers in waves with every existing feature plus spending insights.

Public 2.0 – Goal
Grow & Advise
Jul – Sep 2028

Help customers plan ahead with investment options and advisor conversations.

Public 3.0 – Goal
Lend & Sunset
Oct – Dec 2028

Complete the feature set with loans and credit info and applications, then decommission the old app.

Assumptions

- Program starts Jan 2027; two-week sprints; iOS and Android teams build each feature in parallel.
- The existing mobile app stays live until the new app is fully rolled out, then is retired (Q4 2028).
- Alpha = small group of internal testers; Beta = selected pilot customers; Public = waves to all customers.
- The team can connect to the bank's existing systems and has the tools needed to build and test the app.
- Security and privacy checks are done in every release, not just at the end.
- Priority order: secure access, then money movement, then self-service, then insights, then lending.
- Investment and loan pages show information and link to apply; full in-app applications are out of scope.
- The roadmap is flexible: priorities are reviewed after each stage using feedback; dates are targets.